

"GLOBAL" PRIVILEGED ACCESS TO MUSICANET.ORG FOR CHORAL FEDERATIONS

Musica International manages information on the choral repertoire as comprehensively as possible, as a service to the choral community. It is by far the most detailed tool, and one that every conductor should know and use to conceive choral programs and learn more about specific choral pieces. Gigabytes of information on the choral repertoire are available; more than **200,000 titles** are described and more than **33,000 composers** listed with a short or detailed biography.

This information is accessible on www.musicanet.org free of charge, by simply setting up an account (login and password). But to publicize the fact that our project is built by a non-profit organization, and that it needs financial support to survive and develop, some features and data have been made limited-access. These restrictions can be removed by opening a "privileged-access" account.

AT PRESENT, we offer privileged access for one year to any individual who donates $30 \in (30 \$ US) or more. For institutional members, such as choral federations, privileged access is included in the many advantages already on offer. It comprises, among other things, the "Auditorium" (thousands of sound excerpts and videos illustrating choral pieces), no limit on the number of search matches, possibility of printing the results in a dedicated format, display of major composers' anniversaries (jubilees), etc.



"GLOBAL" PRIVILEGED ACCESS

This major new feature has been set up in order to allow more people to benefit from this access and, by favoring the members of our own member-federations, enhance the benefits the federation can offer. It has been applauded by all those who want their members to develop a curiosity about repertoire. Global privileged access is offered, free of charge, to our active member federations with up to 200 members, and to contributing federations with up to 50 members. For larger federations, we seek an additional contribution that brings the cost of privileged access per member down to less than $1 \in$ per year. For the largest federations, the cost will be no more than a few cents per member and per year, what is for sure a negligible part of the membership fees charged by those federations.

How does it work? Members of a federation will access musicanet.org via the "federation's website". In passing through, therefore, there will be an incitement for them to discover what is on that website! Members will enter a "members-only" area, by means of a login/password supplied by the federation. In this area, they will find a button giving direct privileged access to musicanet.org without further identification. Visitors to <u>www.musicanet.org</u> will be welcomed with "Hello member of xxx. You are a privileged user" (xxx = name of the federation). A professional choral music database like Musica has become part of your website!

Several federations have already chosen to become members of Musica just to benefit from this feature. Federations that were already members (such as ACDA, Choral Canada, European Choral Association – Europa Cantat, A Coeur Joie France...) have opted for global privileged access so that they can offer this new feature to their members, and in order to encourage those who were not aware of everything that Musica can bring to them to start using it. This policy has already shown how conductors can be encouraged to delve more into the repertoire.

For more information and an estimate of the cost, please get in touch with Musica's international coordination office: office@musicanet.org or +33 388 36 17 54